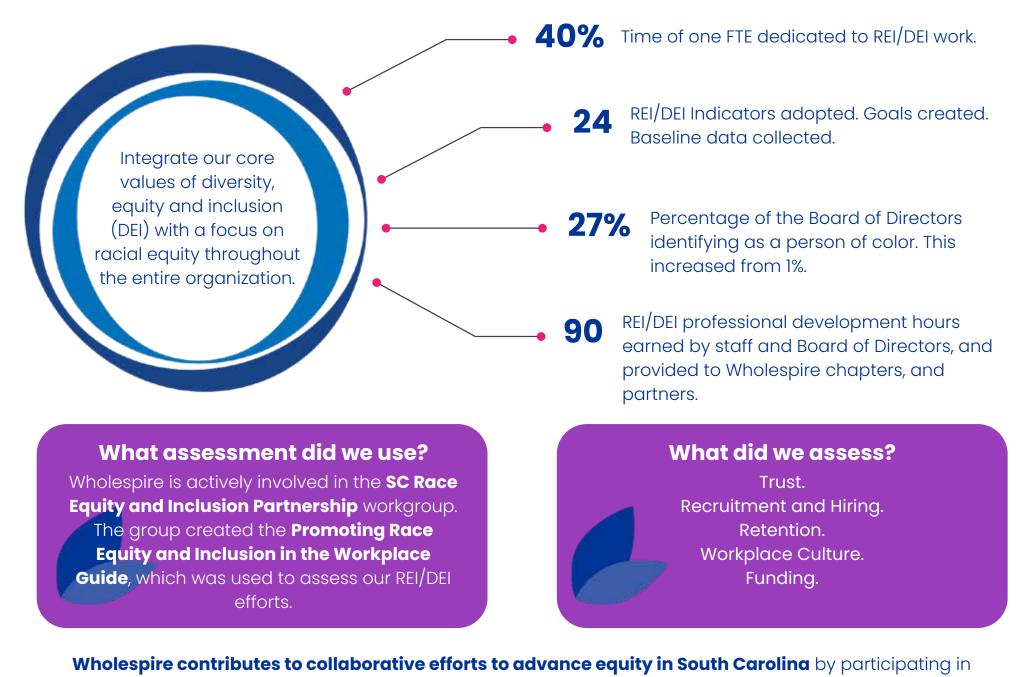
NAVIGATING CHANGE WITH A PURPOSE



As Wholespire continued to operate in pandemic conditions, intentional change happened, using our strategic plan as guidance. We made diversity, equity, and inclusion the core of our work to grow our organization and to impact those around us.

DIVERSITY, EQUITY, AND INCLUSION Incorporating REI/DEI into our work requires dedicated staff time and resources.



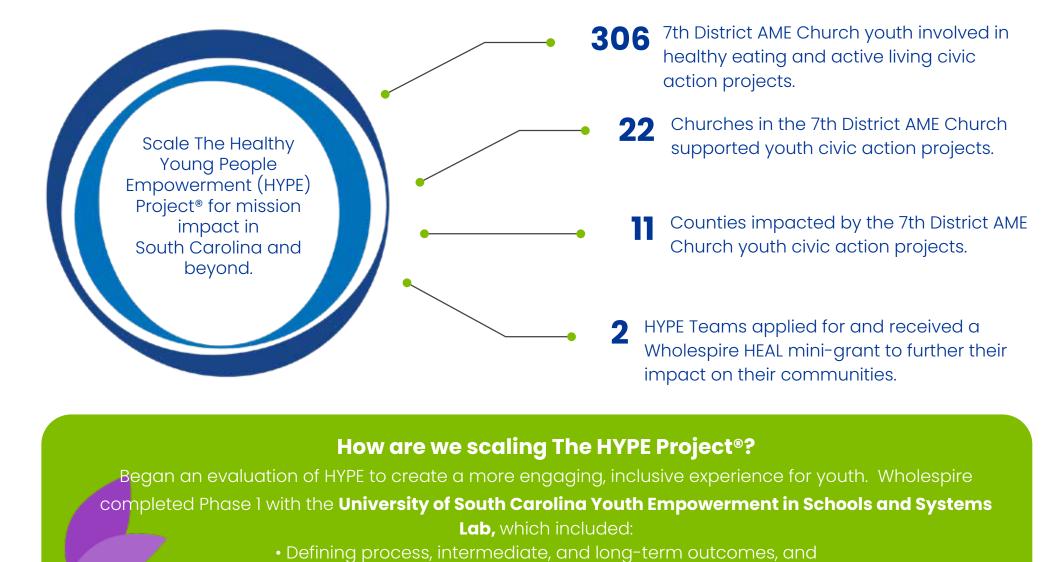
Leadership Group, and Alliance for Healthier SC Health Equity and Action Team. **ADVOCACY**

workgroups including: South Carolina Race Equity and Inclusion Partnership, Together SC Black Nonprofit

Ensuring equity in policies is the most effective way to positively affect our most vulnerable populations.

Bills on our Legislative Watchlist related to





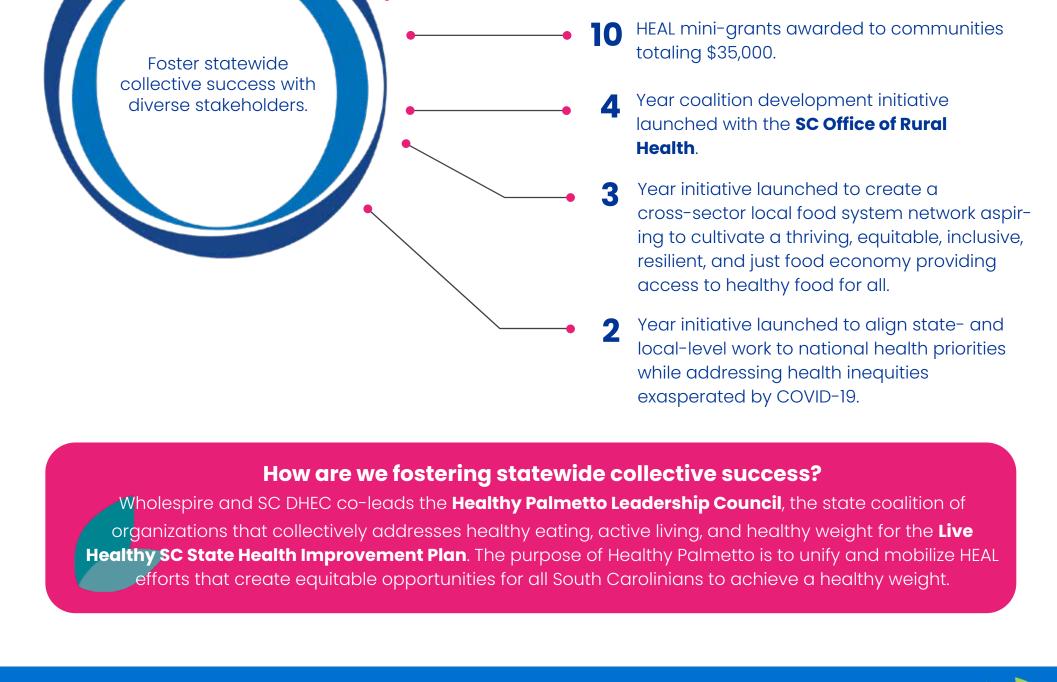
• Assessing the curriculum to align with the National Health Education Standards.

COMMUNITY ACTION

Wholespire chapters that elected to rebrand with a refined agreement providing increased

chapter benefits.

Collaborating with partners and chapters to achieve a common goal is imperative to a healthy SC.



Re-imagine a cohesive brand and messaging framework.

Inspiring wellness in all communities.

REBRANDING



A tree symbolizes growth and development. Its roots depict strength and stability.

whole • spire / hōl- spī(-ə)r /

A circle is a universal symbol

which is complete or whole.

after season, springing forth life.

representing inclusivity, totality and that

Leaves are the fruit of the tree, symbolizing cyclical growth and regeneration season

Responding to community needs and sustaining our organization cannot be done without our

Peter Schriver

Meg Stanley

EH Stanley, Jr

Kerry Stubbs

Jason Thrift

Jason Urroz

Megan Weis

Janet Wojcik

Steven Yaffe

Thank you to our grantors and sponsors!

Emily Weisman

Moses Washington

Kathleen Simmons

Amy Splittgerber

How will you help? George Roberts

VOLUNTEER

SPONSOR

Donate Today

Your donation will help inspire

wellness in all communities by

increasing access to safe

places for physical activity and

healthy food.

Donate online at

www.wholespire.org or call

803-667-9810.

PARTNER

n. the state in which a complete and harmonious community is

striving for) and "inspire" (what you hope to evoke in people).

achieved. It is derived from the combination of the word "whole" (all of something; in good health) with the words "aspire" (what you're

Randi Murphy Laurie Funderburk Rena Goode Frederick Paden Kristina Palliser Ian Hamilton Anna Hamilton Lewin Lori Phillips



PROGRAMS 39.21%

Heather Bacon

Michele Bossi

Beverly Bowers

Dudley Brown

Phillip Cristaldi

Brandie Freeman

Elizabeth Head

Phillip Ford

Caroline Anne Bell



Deboarh Hopla

Carena Jones

Richard Lomax

Angela Lorenz

Ila McFadden

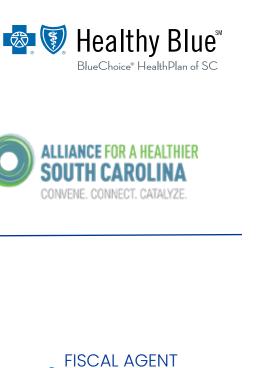
Phyllis McGill

Stacy Rivera

Matthew McGrievy

Kathryn Morgan

Healthy Carolinas South Carolina Institute of Medicine & Public Health Financials: Expenses



33.51%

GENERAL ADMINISTRATIVE 2.59%

> CONTRACT LABOR 5.77%

OCCUPANCY 0.49%

PERSONNEL 18.43%

Leadership

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Randi Branham **Elliott Davis AT-LARGE MEMBER Matt McGrievy** USC Arnold School of Public Health **Dudley Brown**

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