



wholespire

# Community Engagement Is the Foundation for Success



**Assessing community readiness and educating residents about the benefits of your proposed improvements are essential for your efforts' success. Involving the community in walkability projects from the start can help drive lasting, positive change.**

1. Create an advisory committee to help increase public awareness of walkability and identify projects that address community needs.
2. Attend local meetings to include walkability, cycling and pedestrian components in the conversation.
3. Conduct assessments such as walk audits, windshield tours or surveys, which are free or low-cost, to help determine how pedestrian and bike-friendly a community is. Plan these activities with existing community events for more participation.
4. Make a list of potential projects prioritized by community need, ability to be completed in a timely manner and funding feasibility.
5. Phase larger projects to help make tasks more manageable. Rather than a 10-mile sidewalk, begin with key intersections.
6. Continue momentum by holding pop-ups and town hall meetings. Intentionally communicate the goals and how partners can contribute.

**Interested in improving walkability and active transportation in your community? Visit [wholespire.org/walkability](https://wholespire.org/walkability) for additional resources and tips on how to get started.**

